



## TERMS & CONDITIONS

Any visitor can enter this competition, except people registered in Arcos de la Frontera.

Subject: Fall in love with Arcos from the Abades Viewpoint in Arcos de la Frontera.

Eligibility for the competition: To enter the contest, you must be 18 or over and have a public Instagram account to show that you are taking part in the competition. Participants must follow the Instagram account of the Department of Tourism of Arcos (@arcosdelafronteraturismo). Only one photo per contestant will be entered. All those taking part in the competition must abide by the rules of Instagram.

**Technique:** Instagram post or reel

The photos must be sent to **#ENAMORATEENARCOS**, together with a slogan related to Valentine's Day and Arcos de la Frontera, and the participants' city and country of origin. In addition, the tourism profile must be labeled **@arcosdelafronteraturismo**.

A jury will select the winner. Its decision is irrevocable and will be published in due course.

The jury will reserve the right not to award prizes if it considers that there are no worthy entries.

### **Intellectual property:**

Entering the competition implies that participants confirm that they have either taken the photographs or hold their intellectual property rights, thus authorizing the Town Hall of Arcos de la Frontera to use and display the images and to use the contestants' names, always in relation to the competition.

Photographs showing minors require their legal guardians' written consent to be entered.

The Town Hall of Arcos (Department of Tourism) has the right to upload the award-winning photos/publication/reel, the winners' names, and their profiles onto the aforementioned account in order to communicate the information to them.

### **Privacy policy:**

Entrants agree that the reviews and contents published on the network can be shared with other users. Entering the competition implies the acceptance of the rules of Instagram.

The entered data (names, texts, or images) will be used by the Department of Tourism in order to organize the competition and everything related to it.

The inclusion and communication of fake contents, which may mislead other account users or employees of the Department of Tourism, is prohibited.

The use of unlawful, misleading, or immoral images of children or photos containing viruses which may cause the malfunction of the site is also strictly forbidden.



All the contestants must undertake to completely accept these terms and conditions as well as the jury's decision.

Entering this contest implies the complete acceptance of its rules. The jury will be therefore entitled to resolve unforeseen problems.

**Prizes:**

A night in the Hotel El Convento of Arcos de la Frontera (bed & breakfast), guided visit to Huerta de Albalá Winery with a tasting of three wines and diploma. (Valid for two people)

**CALENDAR**

Deadline: From 4 to 28 February 2026.

Jury's decision: 10 March 2026

Place: Town Hall of Arcos de la Frontera. (Tourism Delegation)